Business Publications

This list has been compiled to direct you to useful business publications. However, actions taken as a result of this document are at the discretion of the reader and not BIZ Information.

Books

- Accounting for Small business – a New Zealand handbook
  Sari Hodgson — Tandem Press 2000 — $24.95

- The Small Business Book
  Leith Oliver & John English — Bridget Williams Books Fourth Edition — $39.95

- Buying & Selling a Business
  Keith McIlroy — Shoal Press 1999 — $24.95

- Entrepreneurs at Work – successful New Zealand business ventures
  Alan Cameron & Claire Massey — Pearson Education 2002 — $39.95

- Inventors Guide to Success
  James & Wells — Print House 2000 — $24.95

- Marketing for Success
  Glen Senior & Ian McBride — A WorkSmart book, Enterprise Publications — $29.95

- New Zealand Export & Trade Handbook
  Only available from Adrenalin Publishing Ltd — 09 4789 4771 / www.adrenalin.co.nz — $39.95

- Small Business Survival Tactics
  Glen Senior & Ian McBride — A WorkSmart book, Enterprise Publications & The Small Business Company — $29.95

- Tax in New Zealand – a practical guide for small businesses, investors and the self employed
  Martin Hawes — Shoal Press 1999 — $24.95

- The New Zealand Small Business Guide (3rd Edition)
  Richard Higham & Sara Williams — Penguin Books 2001 — $29.95

Magazines

- NZBusiness – the magazine for innovators & entrepreneurs
  Adrenalin Publishing Ltd - 09 4789 4771 www.adrenalin.co.nz — Annual subscription rate — $76.45

Most of these publications are available from your local library
** Prices indicated for the publications listed above may vary.*