

Arts and Culture

Why we do it

To provide facilities and services that enable the public to experience and participate in the performing and visual arts, and to house a regional museum to provide a safe repository for some of the region's taonga.

What we do

Arts and cultural institutions, and access to the arts and culture generally, makes a significant contribution to the social and economic development of an area. Arts and culture plays an important role in enhancing a sense of identity and local distinctiveness.

The Council contributes to arts and culture in a number of areas.

- ▶ Theatres and community halls.
- ▶ Tairāwhiti Museum.
- ▶ Arts and cultural promotion.
- ▶ Art in Public Places.

Theatres and Community Halls

Theatres and community halls are facilities that encourage and enable the public to experience the performing and visual arts, and to provide venues suitable for seminars, weddings and other community activities.

Council owns and administers three theatres:

- ▶ Lawson Field Theatre on Fitzherbert Street
- ▶ War Memorial Theatre on Bright Street
- ▶ Outdoor Theatre on Centennial Marine Drive.

Also included within the activity is provision of land for rural communities to construct and operate community halls. The halls are not owned or maintained by Council. Halls currently exist at Matāwai, Te Karaka, Otoko, Patutahi, and Tiniroto.

The Theatres and Community Halls Activity is managed and administered by the Community Facilities Section.

Museums

Council provides an annual grant to assist the Tairāwhiti Museum to preserve protect, catalogue and restore the region's taonga collection as well as researching and promoting the region's heritage and culture. The museum also maintains buildings such as The Star of Canada, Wyllie Cottage, Lysnar House and the museum building itself.

Council provides a smaller annual grant to assist the East Coast Museum of Technology to preserve, protect, catalogue and restore the region's collection of interesting vehicles and machinery particularly agricultural, many of which have been restored to working condition.

Arts and Cultural Heritage Promotion

The Council administers the district's Creative Communities NZ fund, allocating funding for arts and cultural projects that:

- ▶ increase community participation in the arts and the range and diversity of arts available to communities
- ▶ enhance or strengthen the local arts sector.

Council also provides financial support to Creative Tairāwhiti for the delivery of services to support and build community capacity in the area of arts and culture.

Art in Public Places

The Council provides Art in Public Places such as parks, squares and other public and civic areas/buildings. This is covered in the Reserves and Open Spaces Activity summary.

Community Outcomes

This activity contributes to the following community outcomes:



Vibrant
Tairāwhiti



Prosperous
Tairāwhiti

Where we are now

The Tairāwhiti Museum has a reputation for providing quality education programmes, lectures and exhibitions. A series of external audits have highlighted strengths in collection management and outlined other areas for improvement. The need for more space, especially for the region's taonga collection, is an issue.

While the East Coast Museum of Technology continues to attract visitors, the growing size and age of the collection is now causing storage and maintenance problems.

Lawson Field Theatre

The Lawson Field Theatre was built in 1983 (of mainly timber construction) and has a design life of 50 years. The "Rose Room" was later added to provide a conference/reception area. The theatre design is relatively modern and provides a versatile performance space for smaller, more intimate theatre performances, conventions, conferences, seminars and social functions.

During the 2007-08 financial year the Lawson Field Theatre hosted 230 different events/performance.

The theatre would benefit greatly from replacing the existing auditorium seating and platform with retractable seating to improve flexibility and capacity.

War Memorial Theatre

The War Memorial Theatre was built in 1950 of concrete and masonry walls with timber roof and floors and has a design life of 75 years. This is a traditional theatre with a raised stage, stall and upper circle. The theatre provides the district with a suitable venue for large productions, awards, pageants, concerts and orchestras.

During the 2007-08 financial year the War Memorial Theatre hosted 110 different events/performance.

The need to upgrade the War Memorial Theatre was first identified in the 2006-16 LTCCP. However, the scope of the upgrade proposal has now increased to include improvements to the theatre foyer, seating replacements and backstage upgrades.

Outdoor Theatre

The Outdoor Theatre was built in 1970 and has a design life of 75 years. This open-air theatre is suited to national musical competitions, outdoor theatre and musical performances with space for hospitality.

Tairāwhiti Museum

Tairāwhiti Museum was established over many years and was the result of significant input by volunteers and service clubs. The museum has a small area suitable for conservation storage but primarily comprises collection display space. The museum lacks a specialised air conditioning system to help maintain a healthy storage environment. All of the museum's historic buildings are in need of reroofing over the next 10 years.

Where we want to be

The Tairāwhiti Museum wants to continue to be a role model for regional museums providing quality programmes, exhibitions and collection services. Underlying this, the museum wants to provide facilities that safely store the region's taonga collection.

To have upgraded both the War Memorial Theatre and the Lawson Field Theatre to:

- ▶ improve the comfort, safety and overall theatre experience for theatre-goers
- ▶ increase both audience and performance/event capacity
- ▶ increase the ability of the theatres to attract different events/performances
- ▶ increase the number and variety of events and performances provided at the theatre and to increase the number of Gisborne residents using the theatres.

There are currently no plans to upgrade the outdoor theatre.

How we plan to get there

- ▶ To proceed with upgrades to the War Memorial and Lawson Field Theatres, subject to securing sponsorship and other external funding opportunities, with part-funding from Council.
- ▶ To investigate through the museum committee, how current space can be better used and if new space is required. Annual plans are now implementing recommendations resulting from the above external audits.
- ▶ To prepare a Council Art and Culture Strategy to support regional outcomes.

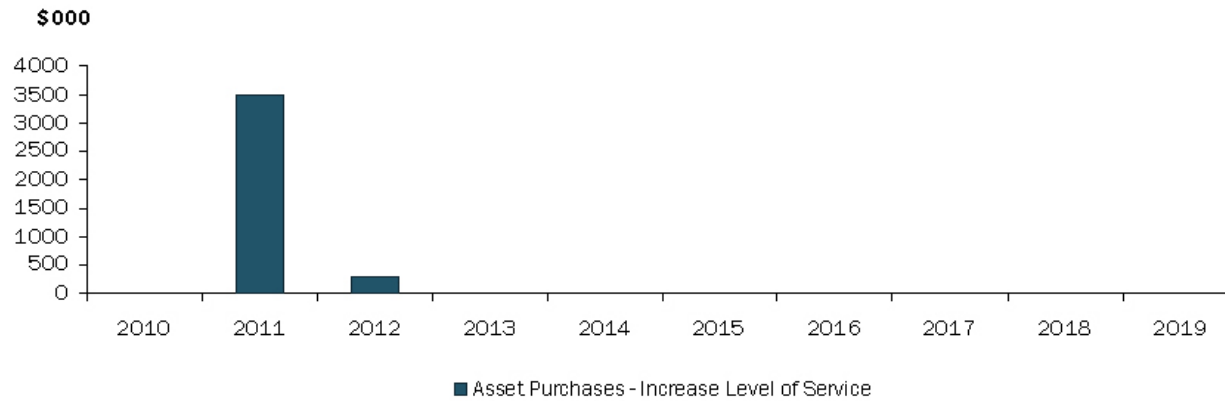
Significant negative effects

There are no significant negative effects from this activity.

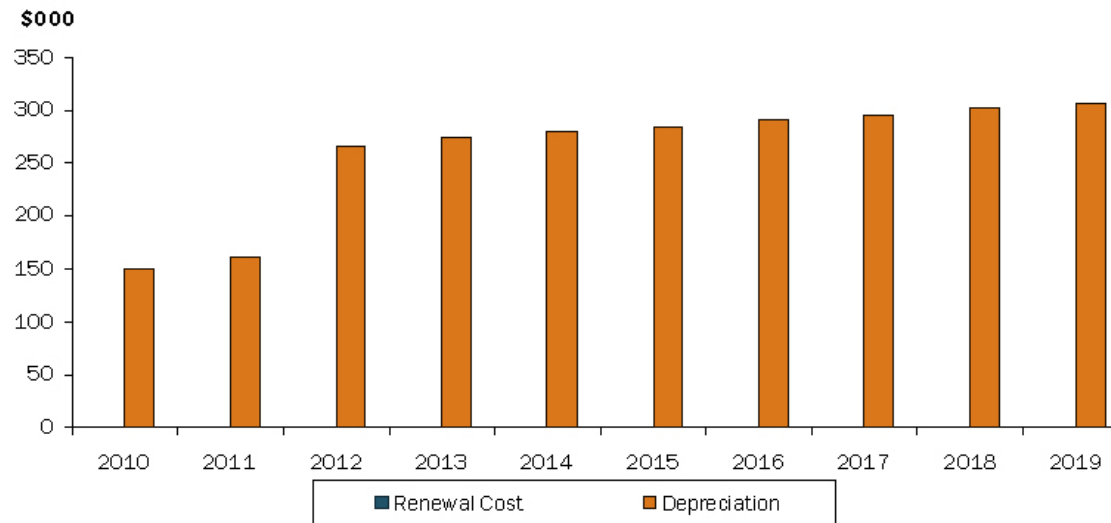
Summary of Forecasted Financial Performance for the 10 Years 2010 to 2019

	2010 \$000	2011 \$000	2012 \$000	2013 \$000	2014 \$000	2015 \$000	2016 \$000	2017 \$000	2018 \$000	2019 \$000
ARTS and CULTURE										
OPERATIONS										
Operating Revenue										
Activity revenue	-84	-86	-88	-91	-93	-96	-99	-102	-104	-106
Grants and subsidies	0	0	0	0	0	0	0	0	0	0
Other revenue	0	0	0	0	0	0	0	0	0	0
Total Operating Revenue	-84	-86	-88	-91	-93	-96	-99	-102	-104	-106
Operating Expenditure										
Depreciation	150	155	259	280	284	289	294	299	303	307
Interest	0	17	36	38	37	35	34	32	30	28
Operating costs	173	181	187	192	198	204	209	215	220	226
Total Operating Expenditure	323	353	482	510	519	528	537	546	553	561
Net Internal Charges/(Recoveries)	43	45	49	54	57	58	63	68	78	85
Net Cost of Service	282	312	443	473	483	490	501	512	527	540
Funded by:										
Rates income	-256	-284	-435	-465	-484	-502	-512	-522	-504	-505
Transfers to/(from) reserves	0	0	0	0	0	0	0	0	0	0
Depreciation not funded	0	0	0	0	0	0	0	0	0	0
(Increase)/decrease in deficits carried forward	-26	-28	-8	-8	1	12	11	10	-23	-35
TOTAL OPERATIONS FUNDING	-283	-312	-442	-473	-482	-490	-501	-512	-527	-540
CAPITAL										
Capital Outgoings										
Asset purchases - Increase level of service	0	3,502	284	0	0	0	0	0	0	0
Total asset purchases	0	3,502	284	0	0	0	0	0	0	0
Loan repayments	0	2	3	4	19	23	25	26	27	27
Total Capital Outgoings	0	3,504	287	4	19	23	25	26	27	27
Funded by:										
Rates income	0	0	0	0	0	0	0	0	0	0
Development contribution income	0	0	0	0	0	0	0	0	0	0
Transfers to/(from) development contribution reserve	0	0	0	0	0	0	0	0	0	0
Capital grants and donations	0	-2,575	-110	0	0	0	0	0	0	0
Other capital revenue	0	0	0	0	0	0	0	0	0	0
Loan funding	0	-487	-60	0	0	0	0	0	0	0
Transfer from depreciation reserve	0	-442	-117	-4	-19	-23	-25	-26	-27	-27
Transfer to/(from) other reserves	0	0	0	0	0	0	0	0	0	0
TOTAL CAPITAL FUNDING	0	-3,504	-287	-4	-19	-23	-25	-26	-27	-27

Total Capital Projects



Depreciation v Renewal Capital Projects



Capital Expenditure Programme

Description	LOS	Total Cost	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Grant Funding	Loan & Reserve Funding
ARTS and CULTURE														
Lawson Field Retractable Seating	INC	284,240			284,240								38.70%	61.30%
War Memorial Upgrade	INC	3,502,000		3,502,000									73.54%	26.46%
Totals:		3,786,240		3,502,000	284,240									

Asset management

This activity has a comprehensive activity management plan which is the key tool for ensuring that capital funding and existing assets are used as efficiently and effectively as possible.

ARTS and CULTURE								
Levels of Service Statement	Performance Measure		Current Performance	Targets				Mechanism to Achieve Target
	Customer	Technical		Yr 1 2009-10	Yr 2 2010-11	Yr 3 2011-12	Yr 4-10 2012-18	
LOS (1) - Community Benefits To provide facilities and services that help create a strong sense of community mana, pride and identity, reflecting the heritage and culture of the region.		Number of ticket sales per annum. (Note: Ticket Direct sales only.)	Lawson Field Theatre-1518 War Memorial Theatre-3662 (2008)	1518 3662	1518 3662	1518 3662	1539 4028	War Memorial Theatre upgrade.
		Percentage of revenue return on operational cost.	40% (2008)	25%	25%	25%	25%	
		Number of annual bookings and performances.	(2008) Lawson Field Theatre - 201 War Memorial Theatre - 78 Outdoor Theatre - 9	230 110 10	230 110 10	230 110 10	241 121 10	
		Compliance with Health and Safety codes of practice.	Achieved (March 2008)	Achieved	Achieved	Achieved	Achieved	
LOS (2) - Quality To provide adequate facilities and contracted management of the distinctive museum collection and displays.		Compliance with building warrant of fitness standards.	Achieved (March 2008)	Achieved	Achieved	Achieved	Achieved	
		A current occupancy agreement is in place.	Achieved (May 2008)	Achieved	Achieved	Achieved	Achieved	
		Compliance with annual report and annual plan to Council.	Achieved (2008)	Achieved (May 2008)	Achieved	Achieved	Achieved	