



community outcomes

Community Outcomes

What are Community Outcomes?

Community outcomes are big things the community needs to “make life better” such as well-paid jobs, access to healthcare, affordable housing, leisure and recreational facilities and clean waterways.

Under the Local Government Act 2002, Council must facilitate a process to identify community outcomes at least every six years. Councils first went through this process in 2003/04. It reviewed these outcomes in 2007/08.

The process of identifying community outcomes provides the community with the opportunity to discuss and prioritise their desired outcomes. The outcomes and the conversations underpinning them can then be used by Council and other organisations to inform and guide policy setting and service delivery and better coordinate scarce community resources.

How were our Community Outcomes Identified?

In December 2008, Council endorsed a document called Tairāwhiti By Choice, a community outcomes document for the Gisborne district. Tairāwhiti was used to uniquely identify and affiliate communities within the Gisborne District Council catchment.

Tairāwhiti By Choice is the culmination of a year-long review of community outcomes started in late 2007. It represents the collaborative efforts of a wide range of community stakeholders in the region.



The guiding principles of the review were:

- ▶ a multi-agency approach
- ▶ to build on existing knowledge of community aspirations
- ▶ to focus on tangible action; and
- ▶ to reflect uniquely Tairāwhiti or Gisborne regional aspirations.

The stages of the review were:

	Project Stage	Date
1	Community Leaders Breakfast: An invitation to stakeholders to provide strategic planning documents and buy-in to process. Guest speakers: Rod Oram, Dr Jim Renwick (NIWA) and Hillmare Shulz (Te Puni Kokiri).	16 December 2007
2	Desktop analysis of strategic planning within Tairāwhiti over the last three years.	January - March 2008
3	Councillor Strategy Day: A roundtable discussion of key issues for the community, priority actions and implications for the 2009 - 2019 Long Term Council Community Plan.	25 March 2008
4	Right Debate Workshop: Prioritisation of actions - 18 presentations over two days.	1 - 2 April 2008
5	Multi-Agency Working Party: Agreement of priorities from Right Debate Workshop and stakeholder commitment.	2 September 2008
6	Community Funders' Forum: Building closer Council to funder and business relationships and establishing a means to match projects to funders.	14 October 2008
7	Publication of Tairāwhiti by Choice: Endorsement by Council subject to final review with co-signatories.	December 2008
8	Convening of co-signatory representatives to carry out final review.	March 2009
9	Document final approval and co-signatory sign-off.	May 2009
10	Final endorsement by Council	May 2009

What are the Community Outcomes for the Gisborne District?

The outcomes are:

Outcome Area	Description
 Environmentally Sustainable Tairāwhiti	We value our environment ensuring it is protected and enhanced for future generations.
 Healthy Tairāwhiti	We help each other to be healthy and active and ensure access to appropriate health services for all of our community.
 Connected Tairāwhiti	We provide essential services and infrastructure in a way that makes the most of our region and supports all the outcome areas.
 Prosperous Tairāwhiti	We support and develop our economy to grow and attract positive tourism and investment, while maximising the benefits for our people and managing the impact on our environment.
 Skilled and Educated Tairāwhiti	We ensure there are local education and training opportunities that meet the needs of our people and support our economy.
 Vibrant Tairāwhiti	We treasure the special values that make Tairāwhiti unique and shape our sense of identity and pride.
 Safe Tairāwhiti	We create a resilient community that makes our people feel safe and secure. We encourage art and culture, and reflect our region's heritage and cultural diversity as a way of expressing who we are and to create a vibrant region.
 Empowered Tairāwhiti	Our community leads and advocates for itself, making sure that all people are actively involved in community life and participate in the democratic process.

The eight outcome areas are interlinked. Combined they give an overview of all the things that are important to Tairāwhiti.

How will we Measure our Progress?

Tairāwhiti By Choice includes a new set of measures. This set of measures differs slightly from the set included in previous Ten Year Plans. The new set has a wider focus and includes more measures monitored by organisations other than Council.

These measures will be compared with national averages or industry/environmental standards and long-term trends (five years or more).

The measures are:

Vibrant Tairāwhiti

- ▶ Number of exhibitions.
- ▶ Funding coming into the region.
- ▶ Curriculum themes for local schools.
- ▶ Number of events held at the Lawson Field Theatre, War Memorial Theatre and the Outdoor Theatre.
- ▶ Number of buildings and places including wahi tapu sites in Tairāwhiti.
- ▶ Library membership.
- ▶ Proportion of Māori-speaking population.
- ▶ Tairāwhiti Museum visitor numbers.
- ▶ Number of local events (generally).

Connected Tairāwhiti

- ▶ Airport passenger numbers.
- ▶ Bus passenger km travelled.
- ▶ Bus tickets sold.
- ▶ Household access to the internet.
- ▶ Increase in cycle lanes and walkways.
- ▶ Pedestrian and cycle injuries.
- ▶ Resident satisfaction with roads.

Prosperous Tairāwhiti

- ▶ Annual economic growth.
- ▶ Business and public confidence.
- ▶ Business growth.
- ▶ Home affordability.
- ▶ Income from tourism.
- ▶ Median income.

- ▶ Population estimates.
- ▶ Poverty-related statistics.
- ▶ Public perception of town centres.
- ▶ Self-employment rate.
- ▶ Unemployment rate.
- ▶ Vacant store fronts.
- ▶ Visitor numbers and visitor nights.

Skilled and Educated Tairāwhiti

- ▶ Attendance statistics.
- ▶ ERO report standards for early childhood, primary and secondary schools.
- ▶ Highest qualification gained.
- ▶ Literacy and numeracy rates.
- ▶ Number of youth leaving school with no qualifications.
- ▶ Tertiary study.

Safe Tairāwhiti

- ▶ ACC, OSH, wage and other workplace benefit levels.
- ▶ Crime statistics.
- ▶ Fires by type.
- ▶ Number of alcohol licences held each year.
- ▶ Perception of safety in public places.

Healthy Tairāwhiti

- ▶ Active/inactive people.
- ▶ Chronic disease rates.
- ▶ Dedicated recreational space.
- ▶ Dental health rates.
- ▶ Hospitalisation admissions.
- ▶ Immunisation coverage.
- ▶ Life expectancy.
- ▶ Mortality rate.
- ▶ Number of registered health-care professionals.
- ▶ Number of homes retrofitted through the Healthy Homes Community Partnership.
- ▶ Secondary mental health services.
- ▶ Smoking rates.
- ▶ Sexually Transmitted Infection rates.

Environmentally Sustainable Tairāwhiti

- ▶ Air quality.
- ▶ Biodiversity grant successes.
- ▶ Broken glass audit of streets.
- ▶ Drinking water quality.
- ▶ Household waste collected.
- ▶ Pride in natural and built environment.
- ▶ Recycling.
- ▶ Refuse disposed to landfill and refuse reduction.
- ▶ Satisfaction with rubbish collection.
- ▶ Surface water and river quality.
- ▶ Swimming beaches water quality.
- ▶ Local initiatives for promoting sustainable lifestyles and regional development.
- ▶ Satisfaction with wastewater treatment and disposal.

Empowered Tairāwhiti

- ▶ Diversity and number of awards presented to people of Tairāwhiti.
- ▶ Elected members' approachability.
- ▶ Number of candidates per capita and per Council position.
- ▶ Performance rating of Mayor and Councillors.
- ▶ Readership of information published by Council.
- ▶ Voter turnout at elections.
- ▶ Number of candidates for Runanga.
- ▶ Contribution to leadership.

Monitoring and Reporting Progress

Gisborne District Council has an obligation under the Local Government Act 2002 to regularly monitor the community's progress towards achieving community outcomes and to report on this at least every three years.

A State of the Community Report will be published every three years to report on progress. The first State of the Community Report was adopted by the Gisborne District Council in August 2008. The Council will also report on its contribution to the community outcomes in its Annual Reports.

How will Council Contribute to Furthering Community Outcomes?

Council used the community outcomes identified in Tairāwhiti By Choice to shape and prioritise its policies, work programmes and projects proposed in this document.

When a major project or an activity of Council contributes to a community outcome it is identified in this document by the relevant icon, for example, the proposed library extension project is linked to:



Vibrant
Tairāwhiti



Connected
Tairāwhiti



Skilled and Educated Tairāwhiti

Stakeholder Collaboration

Council recognises it is just one player in achieving community outcomes. There are numerous examples throughout the Ten Year Plan of collaborative projects involving Council, external agencies and the community that are delivering community outcomes including:

- ▶ the preparation of Township Development Plans
- ▶ warmer Homes
- ▶ greater Waiapu Catchment planning
- ▶ sustainable Hill Country Project
- ▶ partnership arrangements.

The Council must work with other organisations to build on these success stories and make the community outcomes happen.

Tairāwhiti By Choice is a document by the community and for the community. It belongs to everyone and is intended to be used by the Council and other organisations to inform and guide policy setting and service delivery. Because agencies helped identify outcomes, they have a stake in making sure they are achieved.

Council will also use the community outcomes to talk about community needs and aspirations with its community and other agencies and to advocate and lobby for support.

Links to Other Key Strategic Planning Documents or Processes

Tairāwhiti By Choice includes priority actions under each of the eight community outcome areas. Wherever possible a priority action has been linked to a related policy, plan or programme and key agencies that may be involved in delivery.


For example, the priority actions identified under “Connected Tairāwhiti” are linked to the following plans.

Action	Links to Related Policies, Plans, Programmes	Key Agencies
1. Give priority and greater prominence to walking and cycling in present and future infrastructure development.	Disability Strategy. Open Spaces Strategy. Regional Land Transport Strategy. Urban Development Strategy. Walking and Cycling Strategy.	ACC Gisborne District Council New Zealand Police NZ Transport Agency
2. Improve accessibility for the disabled.	Disability Strategy. Urban Development Strategy.	Gisborne District Council NZ Transport Agency
3. Review Central Business District Traffic Management.	Disability Strategy. Heart of Gisborne Strategic Plan. Urban Development Strategy.	Gisborne District Council Eastland Infrastructure Heart of Gisborne New Zealand Police NZ Transport Agency
4. Continue to lobby government in areas regarding power generation and security of supply.	Energy Strategy.	Gisborne District Council Energy Group Eastland Infrastructure Tairāwhiti Development Partnership
5. Continue to investigate renewable energy options and energy efficiency.	Energy Strategy.	Gisborne District Council Energy Group Eastland Infrastructure
6. Continue to gain support and funding to connect our rural and coastal areas to radio links to help develop broadband.		Gisborne District Council Tairāwhiti Development Partnership










Internally, Council relates its decision making to community outcomes through a mandatory section in all Council reports and a requirement to link all budget proposals to at least one community outcome.

Tairāwhiti By Choice is available [online at www.gdc.govt.nz](http://www.gdc.govt.nz).

A Summary of Council's Contribution to *Tairāwhiti By Choice*

Council Activity	Vibrant Tairāwhiti	Connected Tairāwhiti	Prosperous Tairāwhiti	Skilled and Educated Tairāwhiti	Safe Tairāwhiti	Healthy Tairāwhiti	Environmentally Sustainable Tairāwhiti	Empowered Tairāwhiti
Community Planning and Development								
Libraries								
Building Services								
Conservation								
Civil Defence, Emergency Management and Rural Fires								
Environmental Health								
Environmental Planning								
Animal Control								

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Governance								
Land Transport and Parking								
Reserves and Open Spaces								
Aquatic and Recreation Facility (Olympic Pool)								
Solid Waste Management								
Wastewater								
Stormwater								
Water Supply								

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Community Housing								
Flood Control								
Enterprise Operations								
Support Services								
Arts and Culture	